

# SELLING THE ROTOR MATCHING SERVICE

### WHAT'S IN IT FOR YOU?

Rotor matching is as basic as balancing wheels—and the only way to truly fix brakes. Pro-Cut has put together the **RMS Training and Marketing System** with everything your shop team needs to offer this profitable NEW brake service. The kit includes complete set-up instructions for Shop Managers; training and certification for Service Advisors and Techs, and point-of-sale materials to sell the rotor matching service. Get RMS up and running in your shop—and watch it generate profits from day 1!



### Pick your equipment.



### Get trained.

machines that
are designed
for years of
productive use
and ease-of-use.
We've designed the
system for using
the lathe to turn
out a top-quality brake job
and maximize

shop profits.

We've created a line of

Your RMS Kit includes everything you need to deliver the service—including **Training**, **Certification**, **and Support**. Your Pro-Cut Rep will help oversee all RMS certification programs.



**Certified Rotor Matching Centers** are listed on our website, showing customers your commitment to top-quality brake service and helping drive traffic to your shop.

## Sell your RMS service.

We've got what you need to get your shop ready with **Point-of-Sale materials.** Our premium stainless and aluminum rotor runout display model and countermat will help you to easily communicate the value of rotor matching to your customers.



Point-of-Sale Rotor Runout Display Model

RMS-ed Our educational partners receive all Rotor Matching System training materials, a complete syllabus, and a student technician certification program.