



PRO-CUT INTERNATIONAL




You balance wheels. You match rotors.

NEWS

For immediate release:

MARCH 20, 2013

NEWS AND PHOTO CONTACT: Jeff Hastings, phone: 800-543-6618 Ext. 103 email: jhastings@procutusa.com
www.procutusa.com  www.facebook.com/procutusa
All Pro-Cut news releases: www.procutusa.com/newsroom.aspx

Kauffman Tire Rolls Out the Pro-Cut Lathe to All of Their Stores



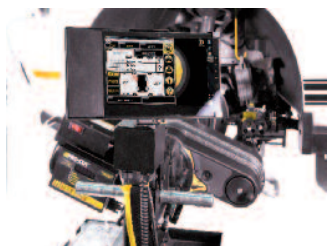
West Lebanon, NH

Industry leader Kauffman Tire Group recently purchased 32 Pro-Cut on-car brake lathes to complete their rollout to 53 stores. The chain, with locations in Florida, Georgia and Ohio, understands that the Pro-Cut on-car brake lathe will allow them to offer premium-quality brake service.

Over the last two years Kauffman Tire has been working with Pro-Cut Manager Steve Smith, along with sales reps and the NAPA Tool & Equipment Group, to implement rotor matching into their system.

Kauffman will now have Pro-Cut lathes in every location and can begin to implement a company-wide program to offer rotor matching to all their customers.

“Kauffman Tire’s commitment to rotor matching throughout their 53 stores shows that they believe rotor matching is the only true way to provide their customers with perfect brake service.” — Steve Smith, Southern Regional Manager



PRO-CUT INTERNATIONAL is the world leader in rotor matching systems. The company is located in West Lebanon, NH.