



NEWS

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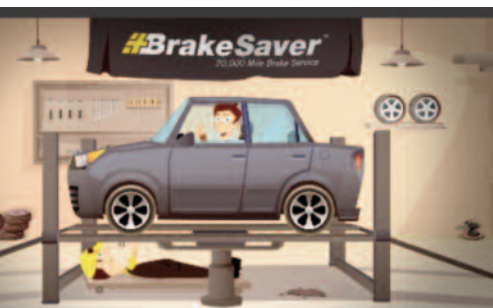
All Pro-Cut news releases: www.procutusa.com/newsroom.aspx

Pro-Cut Partners with AutoNetTV Media to Help Shops Sell BrakeSaver



West Lebanon, NH

Pro-Cut is excited to announce a new partnership with **AutoNetTV Media** to help our customer's customers **understand the value of BrakeSaver, Pro-Cut's premium, branded brake service.**



AutoNetTV manages and delivers programming content to service center locations around the world, via its website, and through other distribution companies and outlets. Service centers can select programming and play/share media in their customer waiting room or behind the service desk. This venue offers an ideal channel for the distribution of Pro-Cut's new animated video educating drivers about BrakeSaver, and will help brake service shops sell the service.

"BrakeSaver integrates extremely well with the AutoNetTV concept," says Geoff Womer, VP, Product and Marketing for Pro-Cut. "Pro-Cut considers business to be about relationships and partnerships, and we are pleased to offer our direct partners, our valued customers, this new media format designed to help their businesses grow."

AutoNetTV will broadcast Pro-Cut's animated BrakeSaver video in service shop waiting rooms across the country.



AUTONETTV:

www.autonettv.com

(Video access available only to subscribers)

BRAKESAVER ANIMATED VIDEO:

www.youtube.com/user/procutusa OR

www.procutusa.com/zipfind.aspx

PRO-CUT INTERNATIONAL is the world leader in rotor matching systems. The company is located in West Lebanon, NH.