



PRO-CUT INTERNATIONAL

You balance wheels. You match rotors.

NEWS

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Pro-Cut Launches BrakeSaver World Tour



West Lebanon, NH

Pro-Cut has officially announced the **BrakeSaver World Tour**, stopping in 17 cities in the Northern US in July and August, 2013. BrakeSaver World Tour is designed to give anyone in the brake service industry the opportunity to learn more about what Pro-Cut can offer them, while meeting folks in the field in a casual party setting.

The tour begins July 22 in Manchester, NH, and travels across the "Northern Territory." At each stop Pro-Cut will officially introduce BrakeSaver, a new revenue opportunity for brake shops. There will also be on-car brake lathe demos, free food and drinks, and free T-shirts for the first 25 to show up at each stop. Participants will have an opportunity to enter a raffle for a Warthog brake lathe package. Pro-Cut will also be offering a 25% discount on their entire line of lathes and accessories for 25 hours at each party stop.

People must show an official ticket to attend and be entered in the drawing. Tickets can be accessed and printed out through the Pro-Cut Facebook page or website. People may also contact their local Pro-Cut rep for tickets through either venue.

"We're excited to get out into the field and meet our friends, partners, and new customers. We're pleased to extend the opportunity for those interested in the on-car lathe to buy at a huge discount and bring a fantastic revenue stream into their shop! We're gonna have a ton of fun out there on the road and can't wait to get started!" — Cody Dodds, Tour Director

**Tour details will be posted on the Pro-Cut website: www.procutusa.com.
The tour can be followed on the Pro-Cut Facebook page:
www.facebook.com/procutusa.**



PRO-CUT INTERNATIONAL is the world leader in rotor matching systems and on-car brake lathes. The company is located in West Lebanon, NH.