You balance wheels. You match rotors.

## **NEWS**

FOR IMMEDIATE RELEASE: 1/15/09





PFM 9.2DRO-Live On-Car Brake Lathe

## PRO-CUT PARTNERS WITH NAPA TO REACH INDEPENDENT MARKET

West Lebanon, NH

Pro-Cut has partnered with industry giant NAPA which has over 6,000 retail stores in the US and over 2,000 dedicated outside sales people.

Pro-Cut has long been the first choice of OEMs, most of whom require that their dealers use Pro-Cut for warranty service. Our challenge has been reaching an independent market that has been slow to embrace the mandates of OEM brake engineers. NAPA is everywhere and knows who's repairing brakes ... they're supplying the parts! NAPA enjoys relationships with virtually every independent repair shop across the country.

VP of Sales Bruce Prince says "This is a great opportunity for both NAPA and Pro-Cut. NAPA gets to sell the premium on-car lathe on the market today and Pro-Cut gets the chance to have an immediate presence in the independent market that would take years and hundreds of thousands of dollars to build. Together we truly offer the costumer the right combination of equipment, training and parts to provide their customer with the perfect brake job!"

**Pro-Cut International** is the world leader in on-car brake lathes. The company is located in West Lebanon, NH.

For more information visit www.procutusa.com or contact Geoff Womer @ 800-543-6618, Ext. 124.