

You balance wheels. You match rotors.

NEWS

FOR IMMEDIATE RELEASE: 10/15/09



PRO-CUT's LATEST:

GYR vbs *validated brake service*



Pro-Cut GYR vbs is a complete brake repair system that directs a technician to make in-spec brake repairs and then captures the finished condition of each serviced rotor.

For the first time, customers, national service chains, and OEMs have a way of directing and confirming the quality of every brake repair job.

FORD MEXICO PICKS PRO-CUT

West Lebanon, NH

Over 70 Mexican Ford Dealers to Receive Pro-Cut Lathe

After months of testing, Ford of Mexico has picked Pro-Cut as their brake lathe of choice. Over 70 dealers in Mexico will receive the lathe in the first roll-out scheduled to begin immediately and to be completed by March '10. Ford mandated Pro-Cut lathes for their US and Canadian dealers in 1998. Ford in Australia followed suit in 2003.

"Our Mexican distributor, Rudy Alcocer, spent a great deal of time working with Ford engineers to make them comfortable with the Pro-Cut product," said International Sales Manager Dwight O'Hara. "It was a long trial period but we needed to be sure the product and especially the training and support was in place before anything was launched. It's extremely exciting to see this moving forward, and I'm excited to continue working with Ford MEX to insure they see the improvements we expect based on evaluations and pilot programs."

Pro-Cut International is the world leader in on-car brake lathes. The company is located in West Lebanon, NH.

For more information visit www.procutusa.com or contact Geoff Womer @ 800-543-6618, Ext. 124.