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NEWS

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In March, 2012, Mazda shot a Pro-Cut training video at their Irvine, California headquarters as part of the company's brake service training program.

MAZDA FEATURES PRO-CUT IN BRAKE SERVICE TRAINING VIDEO

West Lebanon, NH

The Pro-Cut on-car brake lathe has become a staple for Mazda warranty and customer pay brake service, and the company is recognizing this fact by including the lathe in its technician training and certification program.

The first step was to shoot a Pro-Cut training video in Mazda's headquarters in Irvine, California, in March. This video will become a focal point of their national training program. Mazda requires at least 50% of technicians in any US Mazda dealer to complete their training programs.

"While virtually every OEM mandates or requires the use of a Pro-Cut lathe, Mazda is taking the support of this mandate to a higher level. Tech training is incredibly expensive and it's usually the first thing cut when times get tough. It's exciting for Pro-Cut to have this kind of exposure, particularly in what's been a tough economy for the auto market. We hope it will serve as a model for other OEM's," says Jeff Hastings, President.

Pro-Cut International is the world leader in on-car brake lathes. The company is located in West Lebanon, NH.

For more information visit www.procutusa.com or contact Jeff Hastings @ 800-543-6618, Ext. 103.