

NEWS

FOR IMMEDIATE RELEASE: December 3, 2010



PFM 9.2DRO On-Car Brake Lathe
shown with optional 50-390
adjustable trolley

MITSUBISHI SELECTS PRO-CUT AS REQUIRED ESSENTIAL TOOL

West Lebanon, NH

Pro-Cut is pleased to announce it was officially selected as the Required Essential Tool (on-car brake lathes) for the Mitsubishi Dealer Network in the U.S. All new dealers will be required to have a Pro-Cut lathe for completing warranty brake service. Mitsubishi is the 5th OEM manufacturer to recognize the Pro-Cut as a Required Essential Tool.

Headquartered in Southern California, Mitsubishi provides a unique blend of spirited performance, inspired design, and durability. They have been selling cars in the U.S. for 29 years.

"Pro-Cut is very excited to have gained this approval. During testing, Mitsubishi was notably impressed with the quality of the PFM 9.2 Rotor Matching System," says Bruce Prince, VP Sales.

Pro-Cut International is the world leader in on-car brake lathes. The company is located in West Lebanon, NH.

For more information visit www.procutusa.com or contact Geoff Womer @ 800-543-6618, Ext. 124.



DEALER EQUIPMENT

Important Notice to Dealers:

RE: Change of Supplier for On-Car Brake Lathes

Reference: Tech Talk 179

Attention Dealer Service Departments: MMNA announced in Tech Talk 179, selection of the Pro-Cut **38-PFM92-4MIT** On-Car Lathe as the new on-car brake lathe in their Dealer Equipment program. The Pro-Cut was selected after an in-depth test and comparison process amongst several different lathe manufacturers.

While the Pro-Cut will be a standard item with each new dealer kit, existing dealers have the option to upgrade to the newer technology. As such, MMNA has negotiated a **one-time special trade-in offer** that allows dealers to upgrade to the newer equipment at a significant savings.

From now until the end of First Quarter 2011 (March 31st), your dealership can trade-in your current on-car lathe (regardless of age or condition) and receive a combined SPX/Pro-Cut discount trade allowance that brings the already low negotiated standard price of \$8,699.00, down to just **\$7,699.00**.

This is a one-time only special offer. We would strongly encourage your dealership to consider upgrading. During testing, we found the Pro-Cut to be significantly faster and easier to use than the previously recommended caliper-mount unit originally required. If you'd like to see the unit and decide for yourself, contact Pro-Cut's National Office **(800) 543-6618 Option #5** and request a Mitsubishi no obligation product demonstration. They will bring a unit out to your service department and run through setup and use with your entire technical staff.

New Pro-Cut Part Number for Mitsubishi (38-PFM92-4MIT)

| | Part Number | Dealer Price | Dealer Savings from Everyday Price |
|------------------------|-------------------|--------------|------------------------------------|
| Everyday Price | 38-PFM92-4MIT | \$8,699.00 | |
| NADA Promotion Pricing | 38-PFM92-4MIT | \$8,330.00 | \$369.00 |
| Pro-Cut Trade-in Offer | 38-PFM92-4MIT-TRD | \$7,699.00 | \$1,000.00 |

Offer expires on March 31, 2011. See attached flyer for technical specs.

Contact your local Mitsubishi Dealer Equipment Representative at 888-727-6672 for further details.